

AOC • TNI • AVRA Consortium



AOC
Aspin Online Consulting

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Strategic Business Plans & Marketing Programs

Our Services

Analysis of strategic and tactical marketing research for public and private sector clients worldwide

Product Commercialisation.

Idea-to-market strategies, ideal for :

- New innovations
- Next generation products or services
- New markets
- New distribution chains.

Distribution plans for new technologies or new geographic markets.

Creation and management of International Clinical & Scientific Advisory Boards for new technologies.

Identify, establish and manage on-going clinical trials.

Marketing Programs that identify quantifiable goals and targets for **Product, Price, Promotion, Personnel and Profit.**

Our Approach

Our integrated approach provides Business Solutions by analyzing the market and developing a **Strategic Business Plan** . We will guide you through the maze of market penetration or expansion, for your products or services.

We provide a unique platform that shortens the gestation period from new product ideas to market launch. This unique platform is equally effective for penetrating new niche markets or geographic territories with established products that have reached saturation in their traditional markets.

We provide recommendations to fast track the commercialization of new products or services, as well as new market penetration strategies for established products.

Our Clients

Optiscan Pty Ltd

Ansell Medical

Ansell Consumable Products

Invetech Pty Ltd

Vision Systems

Hologic Inc.

GE Medical Systems

Agfa

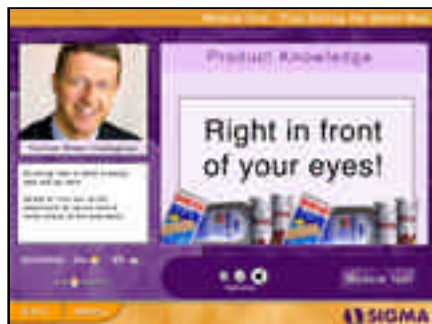


Professional Development - Continuing Education

Our Services

Customised design of PD that is :

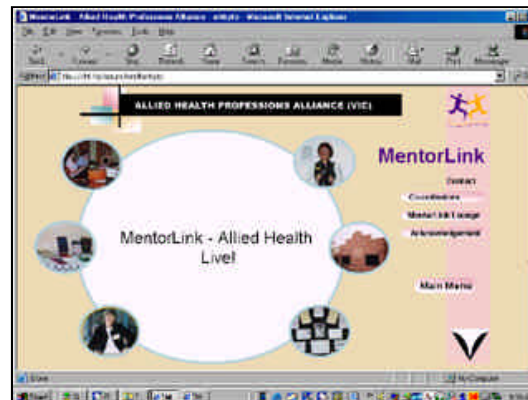
- Cost effective
- Time independent
- Designed to suit the professional who works alone or as part of an organization
- Able to blend learning opportunities
- Designed to increase communication and networking
- Educationally focused



Our Approach

We can advise and develop for :

- CD ROM
- DVD
- e-Learning Programs
- Learning Management Software
- Online Communication Software
- Latest Internet Technologies
- Live Video Webcasts



Our Clients

Occupational Therapy Australia
Allied Health

Northern Online Professional Development
short course (NMIT) delivered to over 600 across
Australia, New Zealand, Singapore, Japan.

TAFE Frontiers. How to Succeed as a Flexible
Learner and How to Succeed as a Flexible Trainer

Royal Australian Navy

Suite of 5 Accredited Mammography
CD-ROM for Radiologists, Radiographers
& Physicists

Accredited Latex Allergy CD-ROM for
medical professionals

Monash University

Box Hill Hospital

Sigma Company Ltd

Nissan Motor Co. Australia

Assessment of Training Needs and Arrangements for Training

Our Services

- Independent assessment of training needs whether you are a large company or a network/association of small companies and organisations.
- Evaluation and recommendations on nationally accredited or custom designed training most suited to your needs.
- Independent advice on delivery methods most suited to your organisation.
- Assistance in sourcing funding for training.
- Assistance in sourcing the most appropriate organisation to conduct your training.
- Customisation and/or repurposing of training materials.

Our Approach

We are specialists in :

- Nationally Accredited Training
- e-learning
- Online Communication
- Customising training
- Workshops



Our Clients

Victorian Police

Nissan Motor Company

Raytheon

Eurocopter an EDAS Company

Yooralla Independent Learning Centre

Optiscan Pty Ltd - Train-the-Trainer program

Box Hill Hospital



Conferences and Online Communication

Our Services

We organise :

- Accredited Conferences with international & national faculty.
- Online Conferences which commence prior to a face to face conference or are run without face to face components.
- Online meetings.
- Online interviews.

Our Approach

We assist organisations to achieve cost efficiencies in their networking and communication with colleagues and associations by using the latest Internet and communication software technologies.

We provide high quality solutions that add value to organisations needing efficient communication.

We provide e-moderation for online meetings, interviews and conferences.

Our Clients

TAFE Frontiers launch of Flexible Learning Week 2001, 2002 with over 350 participants online.

E-Moderator in the national Networking 1999 online conference.

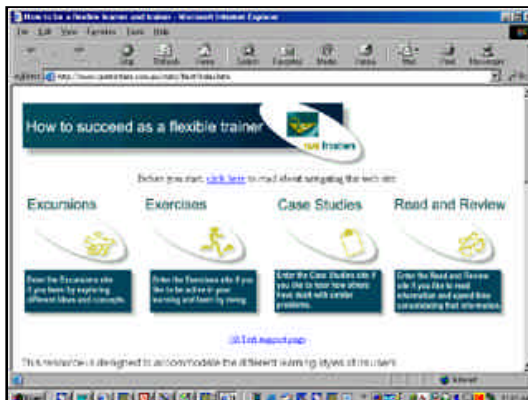
E-Moderator of online interviews with experts in UK to Australian online audiences.

30+ Accredited Mammography Conferences throughout USA & Canada.

4th General Breast Imaging Meeting, for the Breast Interest Group of the Royal Australian & New Zealand College of Radiology

Confocal Microscopy Satellite Symposium, Hamburg, Germany for Optiscan Pty Ltd

Recreating Australia National Conference, Melbourne



Interactive Multi-Media Production

Our Services

We create :

- Marketing and application training programs incorporating Virtual Reality to simulate a real-time environment.
- Interactive web sites incorporating web video streaming technology.
- 360° Photographic Virtual Reality still & video
- Video & Audio Production
- Live Video Webcasts
- Touchscreen Kiosks



Our Approach

We are leaders in the development and utilization of the latest training & marketing technologies. Defence, medical, motor vehicle manufacturers and other industries are utilising our effective training and marketing solutions

Through the incorporation of Virtual Reality to simulate real-life situations, we expand the value of computer based training.

Utilising interactive visual tools that encourage user participation we enhance the learning experience and their memory retention.

We incorporate assessment and tracking software that provides easy-to use management and reporting tools.

Our Clients

Nissan Motor Company

Eurocopter an EDAS company

Raytheon

Victorian Police

Daimler Chrysler

Yahoo! Australia & NZ

Leo Burnett Connaghan & May

Whybin TBWA & Partners

Pan Abrasives Group

Marlin Records

Australasian agents for and licencees of Knowledge Ability UK; international solutions in working virtually and virtual teaming.